

WOLVERINE 5K

Tactical Adventure Race

@ Marksmanship Training Center

Marketing & Advertising Department,

*We are seeking **prize table sponsors and advertisers**, for our annual WOLVERINE 5K tactical adventure race being held at MTC in Lake City, Michigan in the spring of 2018.*

This event is a test of orienteering skills using map and compass, speed and endurance, tactical task and decision making, and diverse marksmanship skills using precision rifle, carbine and handgun in several live fire scenarios. Athletes of this race register solo or as a 3-4 person team in Hardcore or Recreational divisions.

*2016's very successful Wolverine 5K sold out months in advance, 2017's sold out **9 months in advance** even with a 50% increase, from 50 to 75 athletes. The Wolverine 5K receives 10X the interest as any other shooting sport in Michigan (Michigan Gun Owners and Sniper's Hide forums.)*

This event is entertaining for sure, but also extremely exhausting and demanding. Not only will the athletes be shooting and moving, they will also be carrying a sandbag weighted pack for the entire 5K navigation route! Race perspective: shooting, tactical task, orienteering race, more shoots, finish with award ceremony then after party.

We feel that the participants should be rewarded for all their hard training, motivation and preparation; especially those who rank in top placements – which is why we are soliciting you.

SPONSORS: Help fill the prize table of this extraordinary event. For your generosity, your company name and/or logo will be displayed (until 31 Dec 2018) on the official [Wolverine 5K website](#), [MTC's event page](#), as well as the social media event pages (Facebook & Instagram), display your product on the prize table before, during, and up to the award ceremony. Along with donated products you may also send plenty of business cards, stickers, or other promo items we can stick in the athletes' swag bags.

ADVERTISERS: Contribute financially **\$500.00** to receive the same promotional benefits as gear sponsors in addition to:

- Logo on [event shirts](#) (given to all athletes),
- Logo on score cards (given to all athletes),
- Top logo/name placements on web site and social media pages and
- Strategic sign placement positions during the event where our professional photographers will capture your company name for first-rate marketing media. We will make a yard sign for you. If you send us a company banner (max size 3'x6') we will display it.

Shipping address for donations:

MARKSMANSHIP TRAINING CENTER

3641 E MEADOWS CT.

OKEMOS, MI 48864

Thank you in advance for your generosity, you will be listed immediately upon receiving your donation.

Clare Ward

Director of Operations

Marksmanship Training Center

100% Veteran Owned & Operated

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